Link Up

A Program for Students in Grades Three Through Five

“By offering the Link Up program, we have built a strong connection with schools and school administrations, and have increased our presence as an organization in the community.”

—Amy Sullivan, Operations Manager, Modesto Symphony Orchestra, California

Visit carnegiehall.org/LinkUp

or call 212-903-9839 to learn how to bring Link Up to your community.
What is Link Up?

Link Up, a program of Carnegie Hall’s Weill Music Institute, pairs orchestras with students in grades 3–5 at schools in their local communities to explore orchestral repertoire through a hands-on music curriculum. Students participating in Link Up attend a culminating concert, in which they sing and play recorder or violin with the orchestra from their seats. Students also compose and perform their own pieces inspired by the orchestral repertoire studied.

Since 2003, Carnegie Hall has partnered with local professional, community, and university orchestras to offer Link Up at sites across the United States and around the world. Through this partnership, Carnegie Hall aims to support orchestras’ existing education programs, strengthen their partnerships with local schools, and provide the highest quality curricula, resources, professional development, and other support.

Why Link Up?

Strengthen your existing education programs by:

Connecting with your community
• Develop and strengthen educational partnerships with schools and teachers.
• Collaborate with local artists and arts organizations.
• Create a lasting impact on students through an interactive and hands-on concert experience.

Supporting teachers with free educational resources
• Provide teachers with access to high-quality educational resources, including curricular materials, professional development, and a wealth of online resources.

Establishing a partnership with Carnegie Hall and joining a network of orchestras and educators around the world

“I would like to thank you for making Link Up. At first, I thought I couldn’t read the notes. I thought it was too hard, but now I know how to play the recorder and recognize notes.”

—Third Grade Student, Sacramento, California
Carnegie Hall provides at no cost:

- Link Up curriculum guide for each teacher (featuring repertoire for singing, playing the soprano recorder or violin, and program-related lesson plans and activities) with accompanying audio and video resources
- Link Up resources for students
- Professional development resources and webinar for lead teachers and orchestra administrators
- Orchestral scores and parts for most pieces, concert script, and concert visuals
- Access to Carnegie Hall’s online resources, including additional lessons and interactive classroom activities
- Carnegie Hall brand guidelines, fundraising templates, and public relations resources
- Ongoing support and consultation regarding program implementation

Your organization provides/arranges:

- Culminating interactive concert(s) featuring an orchestra, conductor, and participating Link Up students
- Recruitment of local teachers and students for participation
- Professional development workshop(s) and direct support for participating local teachers
- Soprano recorders for all participants, as needed
- Program-related needs, both artistic and administrative
- Ongoing communication with Carnegie Hall regarding program implementation
- Post-concert statistics and report documents

“Link Up provides a unique opportunity for students from a wide variety of socioeconomic backgrounds to come together for a shared cultural experience. It is a once in a lifetime engagement for many of these students.”

—Kathy Housby, Director of Patron Services, East Texas Symphony Orchestra
Composers create musical movement using motifs, melodic direction, steps and leaps, dynamics, and orchestration. Through the Link Up repertoire, hands-on activities, and a culminating interactive performance, students discover ways in which the orchestra moves.

**Repertoire highlights:**
- Beethoven’s Symphony No. 5, first movement
- Strauss’s *The Blue Danube*
- Mendelssohn’s “Nocturne” from *A Midsummer Night’s Dream*

Composers and musicians create melodies, which can be sung or played on instruments. When an orchestra plays these melodies, the orchestra sings. Students explore melody in a range of colorful orchestral repertoire, sing, play the recorder or violin, compose, and perform in a culminating concert.

**Repertoire highlights:**
- Dvořák’s Symphony No. 9, “From the New World,” second movement
- Beethoven’s “Ode to Joy”
- Stravinsky’s *Firebird Suite*

Rhythm is a universal element of music. Composers and musicians play with elements of musical time, creating patterns of sound and silence that are expressive and exciting. Through the Link Up repertoire, students explore rhythm, pulse, and groove as listeners, composers, and performers of music.

**Repertoire highlights:**
- Orff’s “O Fortuna” from *Carmina Burana*
- Holst’s “Mars” from *The Planets*
- Verdi’s “Anvil Chorus” from *Il Trovatore*

This program features a jazz ensemble performing with the orchestra at the culminating concert. Through the repertoire, students investigate the concepts of rhythm, form, improvisation, and communication and how they contribute to the magical moment when the orchestra starts to “swing.”

**Repertoire highlights:**
- Gershwin’s “I Got Rhythm” Variations
- Ellington’s “It Don’t Mean a Thing (If It Ain’t Got That Swing)”
- Bernstein’s “Riffs” from *Prelude, Fugue, and Riffs*
Curriculum Features

**Concert Repertoire**
Music is provided for all works that students will perform at the Link Up culminating concert. For some repertoire, there are multiple parts so that teachers can select the level of difficulty that best suits the needs of their students.

**Repertoire Exploration**
Program-related lesson plans and classroom activities address key musical concepts and allow students to engage more deeply with the music they will perform and hear the orchestra play at the concluding Link Up concert. Activities can be completed in the order that best suits students’ needs and available instruction time.

**Instrument Families**
Lesson plans and guided listening activities, including Britten’s *The Young Person’s Guide to the Orchestra*, introduce students to the sections and instruments of the orchestra.

**Concert Experience**
Activities and guided discussions help prepare students to be attentive audience members and connect with their community’s orchestra.

**Performance Basics and Music Fundamentals**
Introductory lessons and activities are provided to help build and reinforce basic musical concepts and vocal and recorder technique.

**Link Up Music Skills Assessment**
The Link Up Music Skills Assessment tasks address music skills that are directly and indirectly associated with Link Up concert preparation. Seven tasks are available to measure student growth in the areas of performance, orchestral knowledge, music literacy, and composition.
Clockwise from above:

Students in Sapporo, Japan, perform the traditional tune “Furusato” as part of their Link Up: The Orchestra Sings concert.

Fresno Philharmonic Link Up students stream into William Saroyan Theatre.

Students prepare to move and sing with the Seattle Symphony.

The West Michigan Symphony demonstrates the many ways music moves on and off the stage.

Students rehearse for a performance with the Art of Music Foundation in Kenya.

The Orquesta Sinfónica del Principado de Asturias in Oviedo, Spain, performs in a Link Up concert.

Students link hands at a concert with the Brazilian Symphony Orchestra.

A student prepares to perform with Sinfonia Gulf Coast.

The spotlight shines on musicians of the Fort Worth Symphony Orchestra.
Join Carnegie Hall’s Weill Music Institute by becoming a national Link Up partner and watch as your orchestra’s education program grows alongside ours.

For a complete list of current Link Up partners and to learn more about how to bring Link Up to your community, visit carnegiehall.org/LinkUp or call 212-903-9839.

“I really like this program. It motivates my students like few other things do. I am so grateful that Carnegie Hall is helping me give a program of music to my children that makes them see themselves as real musicians. That is my motto for them: ‘You are not fourth graders playing recorders; you are musicians playing recorders.’”

—Music Teacher, Oakhurst Elementary School, Fort Worth, Texas

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